

NEW COURSE

eBusiness Pro English

Develop learners' language skills in the context of modern digital commerce and marketing automation, with a focus on e-commerce, customer service and data analytics vocabulary.

**Preferred tool****HubSpot****STRUCTURE**

- 20 hours face to face classes per week.
- Study a total of 2.5 days per week.
- 2 x 7.5 hours and 1 x 5 hour day class timetable.
- The program is made up of 3 x 8 week modules.

Each module includes 6 weeks study + 2 weeks break (total 18 study weeks).

For Working Holiday Visa holders, the course is 2 x 8 week modules (total 12 study weeks).

SAMPLE TIMETABLE**Day Only**

Monday (7.5 hours)

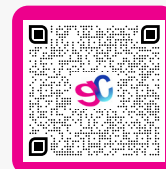
Tuesday (7.5 hours)

Wednesday (5 hours)

ENTRY REQUIREMENTS

- Students have to be at an IELTS 5.0 level/high intermediate or above in order to apply.

**Scan the QR code to
learn more information**



INTAKE DATES

5th January, 2026 (First Intake)

2nd March, 2026

27th April, 2026

22nd June, 2026

PRICING

Standard country market pricing applies

Enrolment Fee	\$250
Material Fee	\$15 per week
One time Program Fee	\$260

COURSE STRUCTURE

Module 1	E-commerce
Module 2	Marketing Automation
Module 3	Digital Sales & Analytics

**Each module is 6 weeks study + 2 weeks break duration
***Students must enrol for a minimum 2 terms*



LEARNING OUTCOMES



Proficient Grammar Usage

Students will develop proper grammar usage to ensure they are able to confidently facilitate the description of common business services and processes.



Improved Business Knowledge & Understanding

Students will acquire and be able to apply specific business terminology related to marketing and sales automation, online business operations and customer relationship management.



Develop Appropriate Technical Skills for Business

Students will foster technical prowess in business skills such as automation workflows, customer journey mapping, marketing sequences and campaign management.



English Digital Literacy in Business

Students will gain insight into understanding and being able to apply digital business concepts and processes such as marketing automation tools, data analytics, and online shopping platforms to real-world scenarios.



Professional Presentation Skills

Students will enhance their ability to analyse business solutions and apply appropriate language and tone for different business communication contexts.



Effective Communication Skills

Students will develop the skills to effectively write business content and respond appropriately to business-related inquiries/concerns in English.